



NEWS RELEASE

WYOMING DISTRICT OFFICE

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Focus on Business Planning Workshop

Wyoming – Just starting-up a business, or thinking about starting a business? Does the idea of writing a business plan strike fear in your heart? Join us to learn the basics of writing a business plan on Wednesday, March 5th from 6:00 pm to 8:30 pm in the Natrona County Public Library, Crawford Room.

The class will introduce you to business plans, what they are and why you want to write one. We will go over the elements of a business plan, explain what information needs to go into each section of the plan and show you how to find it. We will also discuss how to use market research to predict your gross sales and you will receive a set of spreadsheets to help create your financials.

Members of the class will have the opportunity to sign-up for a free individual consultation with a Small Business Development Center staff member.

The class will be taught by Cindy Unger. Cindy has degrees in Marketing and Anthropology and has worked as a Business Counselor for the Wyoming Small Business Development Center for the past eight years. Her specialties are business plan review and market research.

This workshop is sponsored by the Natrona County Public Library, the Wyoming U.S. Small Business Administration and the Wyoming Small Business Development Center. The workshop is free, however, pre-registration is requested, call 577-READ, ext 2.

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For more information about SBA's programs for small businesses, call (307) 261-6500 or TDY (307) 261-6527 or visit the SBA's extensive Web site at www.sba.gov/wy

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